



# Downtown London and Downtown London Online Marketplace Terms of Service and Privacy Policy

## 1. Terms

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- Further, Downtown London does not warrant or make any representations concerning the accuracy, likely results, or reliability of the use of the materials on its website or otherwise relating to such materials or on any sites linked to this site.

### 4. Limitations

- In no event shall Downtown London or its suppliers be liable for any damages (including, without limitation, damages for loss of data or profit, or due to business interruption) arising out of the use or inability to use the materials on Downtown London's website, even if Downtown London or a Downtown London authorized representative has been notified orally or in writing of the possibility of such damage. Because some jurisdictions do not allow limitations on implied warranties, or limitations of liability for consequential or incidental damages, these limitations may not apply to you.

### 5. Accuracy of Materials

- The materials appearing on Downtown London's website could include technical, typographical, or photographic errors. Downtown London does not warrant that any of the materials on its website are accurate, complete or current. Downtown London may make changes to the materials contained on its website at any time without notice. However Downtown London does not make any commitment to update the materials.

### 6. Links

- Downtown London has not reviewed all of the sites linked to its website and is not responsible for the contents of any such linked site. The inclusion of any link does not imply endorsement by Downtown London of the site. Use of any such linked website is at the user's own risk.



## 7. Modifications

- Downtown London may revise these terms of service for its website at any time without notice. By using this website you are agreeing to be bound by the then current version of these terms of service.

## 8. Electronic Newsletters

- We offer free, electronic newsletters, updates and e-mail reminders as a service to our registrants, based upon your voluntary subscription. You will only receive an electronic newsletter if you have requested it (opted-in). We do not share our mailing lists with any third parties, including advertisers or partners.

## 9. Cookies

- Downtown London's website does use "cookie" technology. Cookies were originally designed to help a Website distinguish a user's browser as a previous visitor and thus save and remember any preferences that may have been set while the user was browsing the site. A cookie is a small string of text that a Website can send to your browser. A cookie cannot retrieve any other data from your hard drive, pass on computer viruses, or capture your email address.
- We use cookies so that we can provide personalized information that we believe will be of value to you based on preferences you have indicated while visiting the site. The general information we gather through the use of cookies may be included in the overall traffic reports that we share with our members and advertisers.

## 10. Privacy Policy

- Your privacy is important to us. It is Downtown London's policy to respect your privacy regarding any information we may collect while operating our website. Accordingly, we have developed this privacy policy in order for you to understand how we collect, use, communicate, disclose and otherwise make use of personal information. We have outlined our privacy policy below.
  - i. We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.
  - ii. Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.
  - iii. With the permission of an online visitor, information submitted at the time of registration or submission may be used for marketing and promotional purposes by the Company.



- iv. We will collect and use personal information solely for fulfilling those purposes specified by us and for other ancillary purposes, unless we obtain the consent of the individual concerned or as required by law.
- v. Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.
- vi. We will protect personal information by using reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.
- vii. We will make readily available to customers information about our policies and practices relating to the management of personal information.
- viii. We will only retain personal information for as long as necessary for the fulfilment of those purposes. We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained. Downtown London may change this privacy policy from time to time at Downtown London's sole discretion.
- ix. If you have submitted personal information and want to change it or opt-out, please contact us as described below.

## QUESTIONS?

If you are a consumer and would like more information, please contact our office or via email at [info@downtownlondon.ca](mailto:info@downtownlondon.ca).